

GEN E PARTNERS

Want to make a real change in the world and in your business?
Find out how with **Gen E Partners**.



What do we do?

At Gen E we seek to **transform lives and the environment** through **entrepreneurship** in Latin America. We support **socio-environmental impact ventures** and productive organisations that create employment in **vulnerable contexts**.

Why do we do what we do?

We want to leave the **world** in a
better condition than we **found it**

Our purpose is to promote conscious models of production and consumption in Latin America, fostering sustainable and regenerative businesses for a better and fairer world.

Our aim is to leave no one behind.



¿HOW WE DO IT?

Academy

**Helping Entrepreneurs to
Grow**

Impact Business Incubator:

Investment Readiness
Acceleration or other programs

Winay:

Professionalisation of entrepreneurs
in vulnerable sectors
Inclusive business spaces
3rd edition of the program

Corporate

**We help companies to
become more sustainable**

Consultancies in Sustainable
Development, Open Innovation for
Impact or Agility for Impact
Support to social impact projects
Linking with impact communities

Ventures

**We help finance positive
socio-environmental impact**

Support for applications
(+\$35.5 million mobilised to
entrepreneurs)

Impact fund (under
construction)

Our corporate clients



FORO de
RECTORES
de Córdoba



CAMBA MEDIA



Academy

Investment Readiness:

- 6 entrepreneurship
- At least 1 closes a VC deal by 2025

WINAY:

- 90 entrepreneurs, 10 of whom are cooperatives.
- 5 of them linked to corporations
- 47 high-impact training sessions (pitch, business model, sales strategy, etc.)
- at least 50% increase in sales

EXPECTED RESULTS IN 2024

Corporate

We hope to accompany between **5 to 10 medium/large companies** seeking to generate socio-environmental impact in their business model, linking them with our entrepreneurs and other initiatives.

Ventures

IMPACT FUND

Constitution of a "impact first" fund

- At least 3 FFF Investors
- At least USD 500.000 raised
- Presentation to UNO Argentina and IDB Invest

In the structure of our organisation, we expect in 2024 to:

- Compliance system running
- Impact Measurement of each project implemented

From 2014 to the
present we have
achieved:

+49%

Of incubated women
entrepreneurships

68%

Survival rate of
incubated projects

+200

Supported
Enterprises

+100

Allies

+3k

People benefited by talks,
workshops and trainings

35.5

million pesos mobilised
for entrepreneurs

1°

Official recognition of
incubator status by the
National and Provincial
Government.

SOME OF **THE IMPACT** OF OUR ENTREPRENEURS FROM **VULNERABLE CONTEXTS**



Paola Albarracín
Cooperativa Victoria y Unidad

Social carpentry that manufactures armchairs for wholesale. It aims to give a new opportunity and reintegrate people who have been deprived of their freedom in prisons.

Winay enabled them to achieve the following impact:

Their sales grew by 70% compared to how they entered the program

Winay helped them formally establish the cooperative (1)

It is the permanent support of 5 families and indirectly of 12 more

[INSTAGRAM](#)



JORGE ROJAS
RECICORD

Cooperative that recovers and revalorises discarded plastic to turn it into plastic wood.

Winay enabled them to achieve the following impact:

- Collectors from vulnerable neighbourhoods working on organising: 12 permanent and 50 eventual
- Amount of kg of material processed by the organisation/cooperative: 50,000 kg
- Commercial links were established with Hipermercados Libertad and Quilmes, large and well-known companies in Argentina, among other commercial connections.

[INSTAGRAM](#)



IMPACT OF OUR INCUBATOR ENTREPRENEURS



Egle Ortega
ADN Sustentable



4,000 plastic bottles were used in their products. Articulates with social workshops
Buy with native producers AND Sustentable decided to accompany ReforestArg's "1 product = 1 Tree" program for ecological restoration in degraded native forests.



Dan Nativ
Qxm



Impact startup: a workertech that helps trades workers (plumbers, carpenters, etc.) to formalize, become professional and get jobs.

Scaling to El Salvador - With Bid Lab. Later: Mexico

+4700
presupuestos fueron enviados a clientes quienes confían en Qxm para buscar y contratar trabajadores

Más de 2800
trabajadores.



Winay

OUR Allies

Impulsan:



Apoyan



Impact Incubator

For further information, queries and comments

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THANK YOU
FOR JOINING US